

glister™  
ORAL CARE SYSTEM

Healthy Smile.  
Happier You.



# Oral Health and Overall Health

## It's All Connected

HOW ORAL HYGIENE **IS A KEY ELEMENT** OF YOUR HEALTHY LIFESTYLE.



We all know how a healthy body is key for happiness and longevity. And since the mouth is the gateway to our body, and is directly connected to our internal organs, oral health plays a key role in our overall health.

That is why a healthy lifestyle must include not only a balanced diet, regular exercise, proper hydration and a positive mental attitude, but also a **consistent full oral care routine**.

The **Glister™ Oral Care Solution** promotes healthy gums, helps support the oral microbiome and enhances overall oral health.



REFRESH AS DESIRED.  
**GLISTER™ MINT REFRESHER SPRAY**

**1** **Brush**

HELPS TO **PROTECT AND STRENGTHEN ENAMEL** BY REMOVING PLAQUE BY UP TO **86%\***

**2** **Floss**

HELPS EFFICIENTLY **REMOVES PLAQUE** BETWEEN THE TEETH AND BELOW THE GUMLINE BY **68%\*\***

**3** **Rinse**

HELPS TO REMOVE **99.9%\*\*\*** OF THE BACTERIA THAT CAUSES BAD BREATH LEFT AFTER BRUSHING THE TEETH.



**GLISTER™ TOOTHPASTE + GLISTER™ TOOTHBRUSH**



**GLISTER™ DENTAL FLOSS**



**GLISTER™ ORAL RINSE (CONCENTRATED)**

**GLISTER™ MOUTHWASH WITH ALOE (READY TO USE)**



\* Based on Mechanical Cleaning Study results (2021-6 ORMED) | \*\* Based on Scientific Literature, Carr et al., 2000 | \*\*\* Based on In Vitro Analysis. The in vitro testing results provide evidence that the mouthwash will likely have a strong clinical effect on gingivitis and bad breath.

# The Glister™ commitment



## A SCIENCE-DRIVEN TOTAL ORAL CARE SYSTEM

Each element of the Glister™ 3-step solution is **scientifically supported** for helping to maintain healthy **teeth and gums**, and maintains the **balance of your unique oral microbiome**.



## A LEGACY OF CONFIDENCE

Glister™ toothpaste is **No. 1 selling Amway product** with **55 years of heritage**. Globally one Glister™ product is sold every second, for families to enjoy **safe, gentle and effective oral care**.\*



## PLANT-BASED GOODNESS

Formulas include plant and naturally derived ingredients such as aloe and **Nutriline™- grown peppermint**. Without alcohol, peroxide and animal-derived ingredients\*\*.



\* Based on 12 months units sold worldwide (Aug 2021-July 2022),

\*\* non applicable to Dental Floss

# Dr. Glister™ Campaign

Our Glister™ expert speakers will tell you more about Glister™ and oral health topics. Watch the videos on our YouTube channel or download them from the Amway library!

## Partnership with scientists

Focus on the connection between oral health and optimal health

### **Kenneth Kornman**

MS, Ph D  
Adjunct Clinical Professor  
University of Michigan School of Dentistry  
Periodontics & Oral Medicine



## Amway Product Development team

Focus on common tooth and gum problems and on the oral microbiome

### **Lauren Daniels** Amway Scientist



## Partnership with dentist ABOs

Focus on products' profile and benefits

From Portugal, Romania and Austria  
Thailand, Japan and Malaysia



# 1 Brush



## Glister™ Multi-Action Toothpaste



124106

124107

Helps clean and whiten your teeth, removes stains and freshens your breath every time you brush.

- Helps support **the unique balance of your oral microbiome**
- Prevents **cavities**
- Helps remove plaque** with regular brushing
- Helps to protect and strengthen enamel **by removing plaque by up to 86%\***
- Helps **repair early cavities** and restore tooth enamel with **Reminact™** Tooth Repair Action
- With **Nutrilite™ certified peppermint**

Formulated with no:  
Parabens  
Peroxide  
Sugar  
Animal derived ingredients

**FULL SIZE: 200G TUBE WITH FLIP-TOP CAP (PROVIDES UP TO 198 USES)**

**TRAVEL SIZE: 50G TUBE WITH SCREW CAP**

## Glister™ Multi-Action Toothbrush



Helps remove plaque, cleans your teeth and tongue, and massages your gums.

- Available in **Soft or Medium bristles**
- Updated design with **tongue/cheek cleaner**
- Bristles with **in-mould technology**



124109 - Soft Bristles

124110 - Medium Bristles

FBPA-free  
PVC free  
Free of phthalates

**4 BRUSHES PER PACKAGE  
EACH A DIFFERENT COLOR**



\* Based on Mechanical Cleaning Study results (2021-6 ORMED)  
Glister™ products are for adults and children over 2 years of age.



# Glister™ Multi-Action Dental Floss



12411

Helps remove plaque from tooth surfaces that brushing may not reach, while gently stimulating your gums.

- Helps Clean and stimulates gums
- Flat ribbon shape for getting into tight spaces
- Beeswax coated ribbon
- Slides easily between teeth for safe, effective cleaning action
- Strong thread resisting shredding
- Removes plaque between the teeth and below the gumline by 68%\*

BPA-free  
PVC-free  
Phthalate-free



Amway

CONVENIENT 2-PACK

EACH WITH 50M OF FLOSS (PROVIDES UP TO 166 USES)

\* Based on Scientific Literature, Carr et al., 2000



# Glister™ Multi-Action Oral Rinse

# Glister™ Multi-Action Mouthwash WITH ALOE



NEW

Helps reduce plaque, freshen breath and help clean between teeth

- Helps significantly **reduce plaque over brushing alone**
- Provides long-lasting **fresh breath**
- Helps to remove bacteria** that can cause bad breath and gingivitis left after brushing the teeth.
- With **Nutrilite™-certified peppermint**
- Helps support the **unique balance of your oral microbiome**
- Helps to **remove 99.9%\*** of the bacteria that causes bad breath left after brushing the teeth



124108

Formulated with no:  
Alcohol  
Dyes/artificial colours  
Peroxide  
Sugar  
Parabens  
SLS  
Animal derived ingredients



124113

Aloe Vera helps soothe and reduce irritation and helps the mouth feel moisturized.

72ML PET BOTTLE (PROVIDES UP TO 100 USES)

500ML BOTTLE (PROVIDES UP TO 33 USES)






\* Based on In Vitro Analysis. The in vitro testing results provide evidence that the mouthwash will likely have a strong clinical effect on gingivitis and bad breath.



# Glister™ Mint Refresher Spray

Get instant and lasting breath refreshment with every spray of this unique confidence-boosting must-have.

-  **Helps freshen breath instantly**
-  Convenient **go-anywhere size**
-  Formula **features Nutrilite™-certified Peppermint** in the flavor



124111

Formulated with no:  
Dyes/artificial colors  
Sugar  
Parabens  
Animal derived ingredients

The refreshing mint spray is perfect to carry around in your purse or pocket.  
Whenever you want to feel a minty burst, pull it out and feel confidently refreshed!



14ML CONTAINER WITH SPRAY DISPENSER (PROVIDES UP TO 223 SPRAYS)

# Glister™ traceability

Every detail matters to ensure our products are **safe, better** for the planet and do what we promise. That's why we're transparent about the traceable ingredients in **Glister™** toothpaste and oral rinse products, and how they are made.

## ORGANIC FARMING METHODS

The Glister™ peppermint oil comes from our Nutrilite™ farms which are dedicated to incorporating **regenerative practices that build up healthy soil, increase biodiversity and conserve water**. We also insist our manufacturing partners meet our quality and traceability standards.



## NUTRILITE BIRTH CERTIFICATE

Every Nutrilite™-grown botanical ingredient comes with a birth certificate to document its **purity** and **sustainable origins**. It is part of the permanent traceability documentation, along with every test and check performed as the ingredient moves through manufacturing and onto you.










## MADE SAFE AND QUALITY TEST

From the raw ingredient testing through finished product testing, Glister™ products have more than **250 tests and checks** performed.



# Updating the Glister™ Legacy

The new **Glister™** products bring out the best from our legacy, enhanced with new choices, and fresh experiences for the whole family.

-  **Still safe, gentle and effective** – formula that support the healthy balance of your unique oral microbiome
-  **Same lineup**, with new Soft Toothbrushes and the Ready to use Mouthwash.
-  Fresh-bursting flavour of **Nutrilite™-certified peppermint**
-  **New fresh packaging and design**
-  Formulas with **no parabens, sugar and animal derived ingredients.\***
-  Cartons that are produced with paper coming from **sustainably managed forests\*\***
-  **100% of the electricity** required to manufacture the Glister™ products is offset by our continuing investment in sustainable wind power.

## GLISTER™ MULTI-ACTION TOOTHPASTE

Same mild and effective formula  
 We kept the Reminact™ technology  
 We removed parabens and added Nutrilite-certified peppermint  
 The packaging has now a flip-top cap  
 The travel size changed from 75gr to 50 gr

## GLISTER™ MULTI-ACTION TOOTHBRUSH

Now available with Soft and Medium bristles  
 Updated design with tongue/cheek cleaner

## GLISTER™ MULTI-ACTION ORAL RINSE

Now formulated with no alcohol and dye  
 New integrated mixing-cup cap  
 and improved pump

\* Except for Glister™ Multi-Action Toothbrushes and Glister™ Multi-Action Dental Floss

\*\* Except for Glister™ Mint Refresher Spray, Glister™ Multi-Action Mouthwash with Aloe, Glister™ Multi-Action Dental Floss and Glister™ Multi-Action Toothbrush

# Prevention is the best cure

An effective oral hygiene routine combined with a healthy diet and **regular dental check-ups** can reduce the risk of gum problems, cavities and tooth decays.

Additionally, preventative dental care is much more affordable than **restorative or emergency dental care**.

1

Use **Glister™** 3 steps solution on a daily basis twice a day



2

Take Nutrilite supplements that **support your teeth**



3

**Limit sugary and acidic food**, which can erode your teeth enamel



4

If you grind your teeth at night, ask your dentist for a **night-time mouth guard** to help reduce gum recession



5





Remember to get **regular check-ups** from your dentist






# Oral health dos & don'ts

## to share with friends and family

### DOS

-  **Replace your toothbrush** at least every three months
-  **Remember to floss** at least once a day to remove residues in-between teeth
-  **Drink plenty of water** to help keeping your mouth moist
-  **Wait 30 minutes after eating** before brushing your teeth to avoid any enamel damage

### DON'TS

-  **Don't brush too often or too hard**; it can damage your gums and erode the enamel on your teeth
-  **Don't rinse the mouth with water**, after having used the oral rinse for best results
-  **Don't forget to brush your tongue**; it stores bacteria like a sponge



Check your oral care expertise  
with the ORAL CARE QUIZ  
in our Amway Experience App!

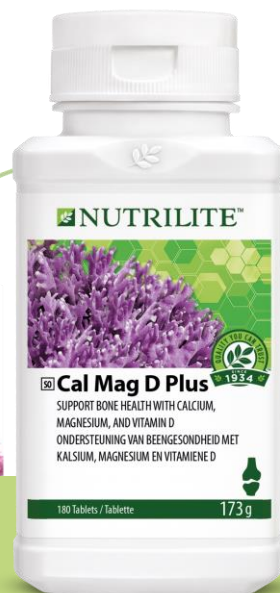
# Have a **healthy and happy smile**

## Cal Mag D Plus

With calcium and magnesium contributing to the **maintenance of bones and teeth.**

## Nutriline Daily

With Vitamin C that contributes to normal collagen formation relevant for **function of gums and teeth** and Vitamin D that supports the normal absorption of calcium.



**NEW**

# Get all the support you need!

We created a series of assets to support your business.



**BRAND PPT**



**PRODUCT WHATSAPP TILE EDUCATIONAL  
WHATSHAPP TILE ON ORAL CARE**



**CUSTOMER FLYER**



**BRAND VIDEO**  
ORAL CARE 3 STEPS VIDEO  
ORAL MICROBIOME VIDEO  
**6 DR GLISTER™ VIDEOS WITH ABOS TESTIMONIALS**  
**GLISTER™ TOOTHPASTE VIDEO**



**LEADERS LETTER**



**GLISTER™ SPOTIFY PLAYLIST WITH 2 MINUTES SONGS  
TO BRUSH YOU TEETH**



**ORAL CARE QUIZ FROM OUR AMWAY EXPERIENCE APP**



**FAQ DOCUMENT**



**SOCIAL MEDIA POSTS**



**ACADEMY TRAININGS**

Order the  
new Glister  
Family bundle  
and get 5%  
discount!

We kept  
the Glister™ Kids range  
for the younger members  
of the family.





SHARE YOUR HEALTHY SMILE  
**TAG US!** ADD #HEALTHYSMILEHAPPIERYOU



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